## **Luxury Manchester Property**

Manchester continues to be IP Global's top investment destinations since we entered the market in 2016. The city is the beating heart of the GBP7 billion Northern Powerhouse initiative, which is boosting business and infrastructure and attracting investors' attention.

<u>No.1 Trafford Wharf</u> is a modern development ideally situated with close connections to Manchester's key leisure and employment hubs. The development retains its residential appeal with a stunning riverside setting and spacious, green communal areas.

# **No.1 Trafford Wharf** Essentials

- New build riverside development
- 1/2-bed apartments, with parking available in some units
- Next to the future Wharfside station
- 14-minute tram ride to Piccadilly
- 14-minute walk to MediaCityUK
- Apartment sizes from 437 to 761 square feet
- Leasehold 250 years
- Estimated completion Q4 2019
- Up to 65% LTV available
- Projected gross yields of up to 5.8%
- Starting from GBP 149,000



For a city that is primed for becoming a world-class hub for business, creativity and culture, the cost of living in Manchester is relatively reasonable, boasting an affordability ratio of 4.6 compared to 8.6 in London.

Click the link for: No1 Old Trafford Fast Facts

Click the link for: No1 Old Trafford FAQ

Click the link for: No1 Old Trafford Floor Plans





#### **Manchester Investment Case**

From a city rich in industry, Manchester has diversified to become the beating heart of the Northern Powerhouse. Out of the six cities within the Northern Powerhouse scheme, Manchester recorded the highest growth in GVA per head at 6.8% since the inception of the initiative. It also boasts the highest number of development plans with GBP78 million funding for culture and leisure in the city.

The city is well-connected within the UK as well as internationally and is regarded as a key transport hub for the north of England. With High Speed Rail 2 (HS2) underway, as well as a GBP1 billion investment by Manchester Airports Group and Beijing Construction Engineering Group to expand Manchester airport. Piccadilly Station is the hub of HS2 within Manchester, and a central part of regeneration within the city such as the 6-stop GBP350 million Metrolink Trafford Park line extension.

These development plans, along with growing industries and world renowned education and digital sectors, is resulting in a growing population. Manchester city centre's population grew approximately 10% from 2014 to 2017 and is projected to grow 37% between 2018 and 2024. Employment growth in Manchester is expected to exceed that of many international capitals, including Paris, Berlin and Tokyo, according to predictions by Oxford University economists. It is anticipated that 55,000 new jobs will be created before 2025, adding GBP19 billion to the Total Gross Value in the economy by 2030. Additionally, disposable income is expected to rise by 28%.

#### **Property market**

Properties in Manchester is selling fast, at a rate three times faster than London's and only stay on the market for an average of 36 days. Its prices are rising rapidly too. Average house prices in Manchester grew by 6.6% from November 2016 to November 2017, outperforming the UK average, which saw house prices grow by 4.7% on average. Manchester's rapid price growth is expected to continue, with a growth forecast of 18.5% from 2018 to 2021.

Rental rates are also on the rise, with 17% rental growth forecast over the same period. This is partly due to the many young professionals, new graduates and students in the city whose demand for housing, particularly new-build housing and city-centre dwelling, is putting upward pressure on rents. The stock of rental properties has already increased in an attempt to meet this demand, with the ratio of rental and sale properties on offer now equal after the rental market share grew by 10% in 2017 compared to the previous year.

Manchester is struggling to keep up with the pace of growth and demand for housing, especially following a dramatic decrease in residential completions since 2009. While Manchester City Council aims to build a minimum of 2,500 new homes annually until 2025, it appears that supply will be unlikely to catch up with demand for several decades as the economy and population continue to grow.

Construction is currently at its highest level since the global recession in an effort to increase supply. Despite this all signs point to an increase in property prices and rental demand, and continue to offer great promise to property investors for years to come.

### **Manchester Market News**

- Find out why the UK's businesses are 'Northshoring' to Manchester
- How is HS2 transforming Manchester's economy?
- Manchester's property market boom is showing no signs of slowing down
- The Times reports that Manchester's house prices are set to rise rapidly over the next few years
- Manchester establishes itself as a major buy-to-let property hotspot
- Lonely Planet's guide to Manchester



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